The *Kok Min Yit Poh* is the predecessor of *Sin Kok Min Jit Poh*. Both newspapers combined had a lifespan of 27 years which was a rare sight in those days. Hence it provided an important insight to the early Chinese society in Singapore. This dissertation aims to analyse the news content of the *Kok Min Yit Poh* and *Sin Kok Min Jit Poh*, 1914-1940.

Data was collected using the sampling procedure from the newspaper's microfilm collection, which was obtained from the Department of Reprographic Services of the National University of Singapore. Data collected was processed using the content-analysis method.

The *Kok Min Yit Poh* and *Sin Kok Min Jit Poh* focused on the political, military and social news. As for geographical spread of the news, much was targeted at the Asian region, especially local and China news. Only a small proportion of the news covered European, American, Oceanian and African countries. The sources of international news for the *Kok Min Yit Poh* and *Sin Kok Min Jit Poh* were mainly from the foreign news agencies. The reporting style of *Kok Min Yit Poh* was not satisfactory as its news content was incomplete at times. On the other hand, there was an improvement in the reporting style of *Sin Kok Min Jit Poh* over the years.

The last chapter of this dissertation summarises the characteristics of the news content of *Kok Min Yit Poh* and *Sin Kok Min Jit Poh*. This will
provide a foundation for further research on the local Chinese newspapers before World War II.