SUMMARY

This dissertation is a study of the leadership of Tan Kah Kee in the fund-raising movements of the Jinan Incident from 1928 to 1929.

The paper is divided into Six chapters.

In the first chapter, a historical background of the fund-raising movements of the Jinan Incident is provided. Chapter Two is to analyze why and how Tan Kah Kee became the leader of the Fund-raising Movement. Chapter Three focuses on the contributions of Tan Kah Kee in the found-raising movements. The fourth chapter discusses in detail Tan Kah Kee’s role in propaganda and mobilization of the Movement. Chapter Five deals with the leadership of Tan Kah Kee during raising, remitting and using the relief fund, focusing on the problems he faced and the difficulties he overcame. The last chapter discusses some other social activities he participated in at the end of the movement. The most important one was his initiative to set up, but unsuccessfully, the Zhonghua Association.

My finding is that Tan Kah Kee faced a lot of difficulties in leading the movement, but his fixed determination and leadership helped him to solve all the problems and bring the fund-raising movement into a success.