‘How to get Your Research Published Internationally’

Tips & Tricks from a Publisher

Liesbeth Kanis
Managing Director
Brill Asia

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National University of Singapore, Faculty of Law
Introduction to Brill

Over three centuries of scholarly publishing

- Established in 1683 in Leiden, The Netherlands
- Focus on Humanities, Social Sciences, International Law and Biology
- Offices in Leiden (The Netherlands), Boston (USA), Paderborn (GER), Singapore and Beijing.
- Global dissemination of products in print and online
- Over 1400 new titles, 280 journals, 100+ online databases
# Introduction to Brill – Subject Areas

**Humanities**
- African Studies
- American Studies
- Ancient Near East and Egypt
- Art and Architecture
- Asian Studies
- Biblical Studies
- Classical Studies
- History
- Jewish Studies
- Language and Linguistics
- Middle East and Islamic Studies
- Philosophy
- Religious Studies
- Slavic and Eurasian Studies
- Social Sciences
- Theology and Missiology

**Social Sciences**
- Comparative Social Sciences
- Sociology and Anthropology
- Youth and Adolescence
- Migration and Overseas Communities
- Development Studies and Globalisation
Subject Areas – Law and IR
Brill Nijhoff

Law

Public International Law
– Air and Space Law
– International Environmental Law
– Law of the Sea
– Trade and Investment Law
– International Dispute Resolution, Arbitration
– Conflict and Security Law
– Comparative Law
– EU Law
– Asian Law

Human Rights
– Children’s Rights
– Refugee Law
– Minority and Group Rights
– Health Law
– Humanitarian Law
– International Criminal Law

International Relations

– Diplomatic Studies
– Development (Policy) Studies
– Security and IR
– EU Studies
Products and Formats

Books
- BRILL’S ASIAN LAW SERIES
- The Companion to International Humanitarian Law
- The International Journal of Marine and Coastal Law

Handbooks
- RICCI DICTIONARY of CHINESE LAW ONLINE

Journals
- SUBMARINE CABLES
- ASIA-PACIFIC JOURNAL ON HUMAN RIGHTS AND THE LAW

Reference works
- INTERNATIONAL ENCYCLOPEDIA OF COMPARATIVE LAW ONLINE
Brill Online Law Resources

International Maritime Boundaries Online
Handbook of WTO/GATT Dispute Settlement Online
International Law E-Books Online
UNCLOS Commentary Online
Encyclopedia of Law and Religion Online
Climate Change and Law Collection
The Publishing Process:

From Submission to Publication
Meet Brill publishers

- Brill employs 27 publishers
- Develop publishing list and acquire/commission new projects in 20 main subject areas
- Build and maintain a network of authors and editors
- Appoint and oversee Editors and Editorial Boards of journals and book series
- Keep abreast with developments in the field
Book Submission

- Selection or Commissioning
- Discuss proposal
- Publishing Editor, Journal or Series Editor
- (Online) Submission
- Manuscript Questionnaire
- Brill Guide for Authors
Journal Submission

- Identify journal where to submit
- Online submission through Editorial Manager or according to the Author Instructions
- Ensure your submission is complete and in good order
- Comply with publication ethics
- Only submit to one journal at a time.
Peer Review

• Academic system for ‘vetting’ quality and relevance of academic publications.
• Excellent review network in place
• Usually c. 2-3 months for books, 4-6 weeks for journal articles.
• Different forms (single, double-blind, open, closed, etc.)
• Neutral expert facilitation by Brill editors
MS Acceptance

- After peer review by editor
- Commercial and strategic publishing decision > Publisher
- Formalization of publication
Contract and Consent to Publish

• Contract for book ms
• Consent to Publish for journal articles and contributions in edited volumes
• Arrangements (delivery, date, copyright, licensing, rights & permissions, and royalties)
• Brill Open
For books and journals
Meet funding requirements and author wishes
> 15 fully OA journals
Brill Open option offered only after peer review
Brill Open for online only
Author / Funder retains copyright
Creative Commons licenses and Consent to Publish license
Member of OASPA, DOAB (www.doabooks.org) and DOAJ (www.doaj.org)
Brill / IFLA Open Access Award
Brill Open E-Book Collection (www.brill.com)
More information: www.brill.com/brillopen
Book Publication

- Delivery and format
- Author Questionnaire
- Typesetting
- Proofing
- Production
- Publication
- Preservation
Journal Publication

- Delivery and format
- Copyediting
- Metadata elements
- Typesetting
- Proofing
- Production
- Publication
- Preservation and Self-Archiving
Marketing and Sales

- Promotion
- Targeted Marketing
- Social Media
- Conferences
- Trade and readers / users
- Sales overview
- Reviews and citation
- Usage
Authors and Publishers: A mutually dependent relationship
Where to Publish and How: Tips & Tricks from a Publisher
Where to Publish?

*Identify publication venue of choice: books or journals?*
*Reputation and impact: tenure-track requirements*
*Publish with your peers*
*Speed of publication*
*Good rapport with editor, publisher*

https://thinkchecksubmit.org/
How to Turn your PhD into a Publication

• What’s the difference?
• Amount of work and impact
• Choice of publication (book or articles)
Further tools

Useful tools:
• Publishers’ websites, Manuscript and Author Questionnaires
• Your supervisor’s, colleagues, peers. Those who have already published.

Further reading & browsing:

• Beth Luey, *The Handbook for Academic Authors*
• Michael Larsen, *How To Write a Book Proposal*
• Get a Life, PhD, Blogspot: [http://getalifephd.blogspot.com](http://getalifephd.blogspot.com)
Publication Proposal

- Why do you need a publication proposal?
- Who do you send your publication proposal to?
- What makes a good publication proposal?
What makes a *good* publication proposal?

- Research Topic / Subject
- Clear set-up and structure
- Concise problem statement and its treatment
- Author Credentials
- Explain *why* your publication is needed
- Relation to existing research literature
- Competition
- USPs (Unique Selling Points)
- Define audience / reader / user
- Spell out author and reader expectations
- Visualize: already outline the Table of Contents and chapter structure
Publication Ethics

- Moral and Intellectual property rights
- Plagiarism
- Ethical considerations (people, animals, environment)
- COPE (http://publicationethics.org)
  Committee on Publication Ethics
Publishing Cooperation

• Cooperate on books, book series, journals, reference works and online databases.
• Become a Brill (Nijhoff) author, editor or reviewer.
• Attend and support conferences.
• Organise workshops and training in publishing research.
• Facilitate access to resources for research faculty and staff in close collaboration with the library.
Abstracting & Indexing Services

"A bad workman blames his tools."

- Peer-reviewed, international journals and increasingly book series are being added to A&I services
- Provide a comprehensive overview of research fields and benchmark quality
- Make networks of research and researchers visible
- Used for benchmarking research institutions, researchers and measure research output
- A&I services can be subject-based, product-based, regional based ... and often display a language bias
- A&I can be a great tool, BUT......
- University management increasingly looks at these as well as University Rankings to measure impact so it’s a reality academics and publishers are facing.
Thomson Reuter’s ISI Web of Knowledge

- NEW! Emerging Sources Citation Index
- Creator of the Journal Citation Reports (JCR)
- Owner of the Journal Impact Factor (IMF)
- Maps and Analyses Research Areas, Research Institutions and Researchers as well as benchmarks these for comparison.
- Their A&I databases are often research tools in their own right
- Every year 3,000-4,000 journals are evaluated and only 10-12% is listed
- Covers 12 main languages (including Chinese)
- It’s hard to get in, easy to be kicked out.
Elsevier’s Scopus

- A&I database for peer-reviewed journals and increasingly book series in the listed subject areas
- Social Sciences and Arts & Humanities also included
- Title, author info and Abstracts of Brill journals and book series included
A&I at Brill

- 56 journals in WoS and 70 in Emerging Sources Citation Index
- 24 journals with an IMF
- 152 journals and increasingly Brill book series in Scopus
- 140 journals in ERIH Plus
Sustainable Development Goals

- Increase legal knowledge in developing countries
- Strengthen rule of law
- More effective participation in policy formulation
Who can access GOALI?

Researchers, students, librarians, policymakers, judges and legal experts through their institutions.

Who can register?

- Universities
- Law Schools
- Libraries
- Research and non-for-profit organizations
- Government offices
I believe GOALI will be very useful, not only for students but also for lawyers working on labour rights and gender issues.

- Ana Mercedes Reyes Landaverde, lawyer and Coordinator of the Gender Unit at the El Salvador Supreme Court
The quality of the pleadings is still very low and the jurisprudence reflects the lack of access to information. Access is important for greater protection of human rights and respect of the rule of law.

- Brian Penduka, lawyer and a legal consultant with the NGO International Commission of Jurists, Zimbabwe
Conclusion

TAKE A SMILE! :-)
Thank you for your attention!

Liesbeth Kanis
Managing Director, Brill Asia, Singapore

kanis@brill.com
www.linkedin.com/in/lnkanis
www.brill.com
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